

# VENDOR INFORMATION

WWW.MASSACHUSETTSSHOPPERSMARKET.COM/VENDORINFORMATION



**\$25**  
**MARKETPLACE**



**\$50**  
**PREFERRED**



**\$100**  
**PREMIUM**



**\$250**  
**PLATINUM**

● Listing displayed on the Massachusetts Shoppers Market page featuring vendor name, city/state, link to your website, and discount code.

● Listing displayed on the Massachusetts Shoppers Market page featuring a logo, 5 products of your choice, link to your website, and ability to display a discount code.

● Listing **GUARANTEED** placement on the Massachusetts Shoppers Market Home Page.

● Listing **GUARANTEED** placement on the Massachusetts Shoppers Market Home Page featuring logo & link to the store page.



● Placement in the Preferred Vendor section of the Market.

● Dedicated store page with the opportunity to display up to 10 products including product photos, descriptions, and pricing information.

● Dedicated store page with the opportunity to display up to 20 products including product photos, descriptions, and pricing information.



● Weekly social media promotion (once a week) on the Massachusetts Shoppers Market social media platform including Facebook.

● A shopping cart that provides order processing, detailed order information, and submits payment to the payment processor of your choice (PayPal, Square, Stripe).

● Ability to display videos on your page.

● A dedicated custom link to your store page that you can use to promote your store on your social media platforms to your customer base.

● A shopping cart that provides order processing, detailed order information, and submits payment to the payment processor of your choice (PayPal, Square, Stripe).

● Weekly social media promotion (once a week) on the Massachusetts Shoppers Market social media platform including Facebook.

● A dedicated custom link to your store page that you can use to promote your store on your social media platforms to your customer base.

● Ability to participate in quarterly Virtual Shopping Saturday events.

● Weekly social media promotion (once a week) on the Massachusetts Shoppers Market social media platform including Facebook.

● Premium placement on the Market website.

● Premium placement at the top of the page on the Market website.

● Premium access to additional marketing & promotional opportunities including interview opportunities on The Shoppers Series Video Series.

● One of your products displayed weekly in the Customer's Picks section on the home page of the Market website.

● Premium access to additional marketing & promotional opportunities including interview opportunities on The Shoppers Series Video Series

## What if I don't have a website?

A website is not required. In fact, we have several vendors who use their Etsy page or Facebook page for their link. If you sign up for a Platinum or Premium Vendor Listing we will even set up your own online store for you.

## How long will my listing be up in the Market?

For ONE YEAR! You only pay once for your listing and it's displayed in the Market for one year. That also includes WEEKLY social media promotions on Facebook. That's 52 weeks of marketing for less than \$1 a week.

## How many customers can I expect?

While we cannot guarantee how much you will make in sales, we can promise you that we are going to deliver thousands of eyeballs and customer traffic your way. We are currently averaging almost 5000 unique visitors to the Market website per day and over 100,000 page visits per week on Facebook. Below you can find our latest traffic numbers for the month of July.

## How are you different from other Online Markets?

The big difference between our Market and others out there is the amount of exposure we are going to deliver for you. Every week WE are promoting your products and business on social media. You don't have to do the work of posting we do it for you. In addition, the registration fees we receive from vendors is invested back into advertising the Market to attract more customers for our vendors.

## Are there ongoing or additional fees?

None at all. You pay your registration fee for the year and that's it! No commissions, no listing fees, no monthly fees.

## Is the sign-up process difficult?

Not at all. All we need to get you started are your product photos, a link to where customers can place orders, and your vendor registration fee. By the way, you can change up your photos whenever you would like. Just email us new ones whenever you want to change them out.

## Can I change up my photos?

Absolutely! You can change up your photos whenever you would like. Just email us new ones whenever you want to change them out. And with our Platinum and Premium vendor options, you are issued a username/password to change out your photos yourself anytime you would like.

